

RAISHA SHAH

raishashah16@gmail.com

9833916697

EDUCATIONAL QUALIFICATIONS

Ecole Intuit Lab

2019–2020

PG in advertising and
Communication Design

Usha Pravin Gandhi College

2015–2018

Bachelors In Mass Media

Mithibai College Of Arts

2013–2015

HSC in Arts

Jamnabai Narsee School

2013

ICSE

WORK EXPERIENCE

Risevertise Media, Internship

May 2016–December 2016

In this 6 month Internship, I assisted food styling photo-shoots and designed social media posts.

Risevertise Media, Junior Graphic Designer

January 2017–November 2017

In the 9 months spent here, I practiced on strengthening my software and photography skills.

Design Square LLP, Junior Graphic Designer

November 2017–January 2019

In the 14 months spent here I worked on numerous branding and packaging projects, which helped me get hands experience on how the print production process is carried out.

Freelance Designer at Aditya Birla Centurion

June 2019-July 2019

Designed a set of collaterals for the promotion of their scholarship programme - A World Of Opportunities.

Playmaker, UI | UX Internship

September 2020– February

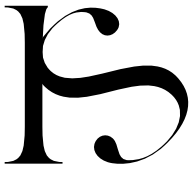
I contributed towards reworking on wireframe and information hierarchy, Creating a colour palette for the brand, creating Icons for the brand, adding UI Design to the screens and help in creating social media posts

Ting Works LLP, UI Designer

February 2021– Currently

SKILLS

- Food styling and food photography
- Nature photography



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SOFTWARE SKILLS

- Adobe XD
- Figma
- Sketch
- Invision
- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe After Effects

OTHER INTERESTS

- Water colour painting
- Charcoal drawing
- Image correction and refining
- Illustrations