

# DIVYA CHAMPANERKAR

Creative Portfolio

# Hi, I'm Divya!

Freelance Graphic Designer  
and Photographer

## Industry Experience

Innovative and learning professional with 3+ years of hands-on experience in handling several creative design projects, Concept creation, Graphic design, Animation, Illustration, Photo editing, Typography and Visual conceptualization

## Educational Background

**Ecole Intuit Lab**

Diploma in Visual Communication

**Mumbai University**

Bachelor of Arts

**Sophia College for women**

Arts major in Psychology

**Ryan International School**

Basic Education

# My Projects



# Signage Design

Redesigned signage for  
B.Merwan & Co. A popular Irani  
Bakery in Mumbai

Photo manipulation followed by sketches  
transformed into digital art and rendered to  
achieve desired results.





# Book Design

A book on Typography Terminologies

Explained terminologies using caricatures to make typography interesting and fun for all.



# Bookmarks

Along with The Caricature of Type

Colorful bookmarks, Each having a caricature with an inspirational design quote.

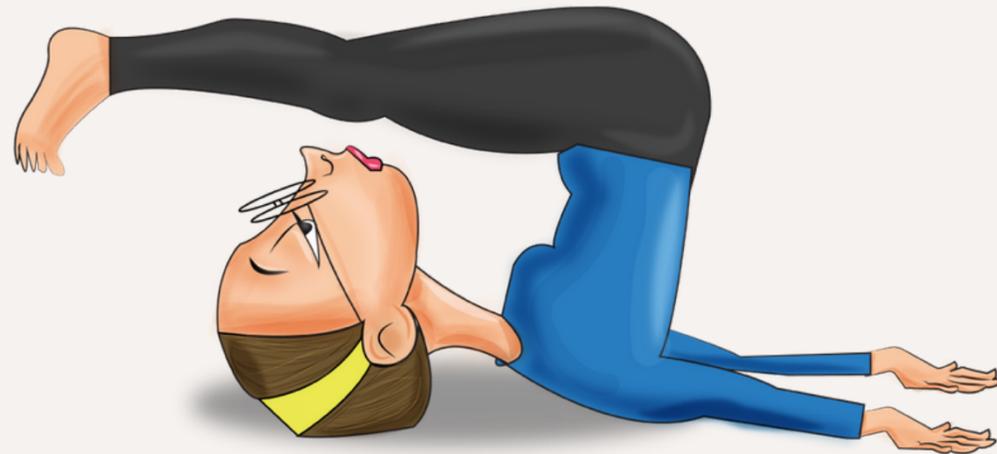




# Caricatures

Each caricature symbolizes an alphabet

A caricature is a picture, description, or imitation of a person in which certain striking characteristics are exaggerated in order to create a comic or grotesque effect.





# Chef James Japanese kitchen

Delivery outlet based in Juhu

Owned by the head chef of Kofuku and Tetsuma.  
I designed their Logo, Menu card, Instagram posts followed by  
an article for The Times of India newspaper

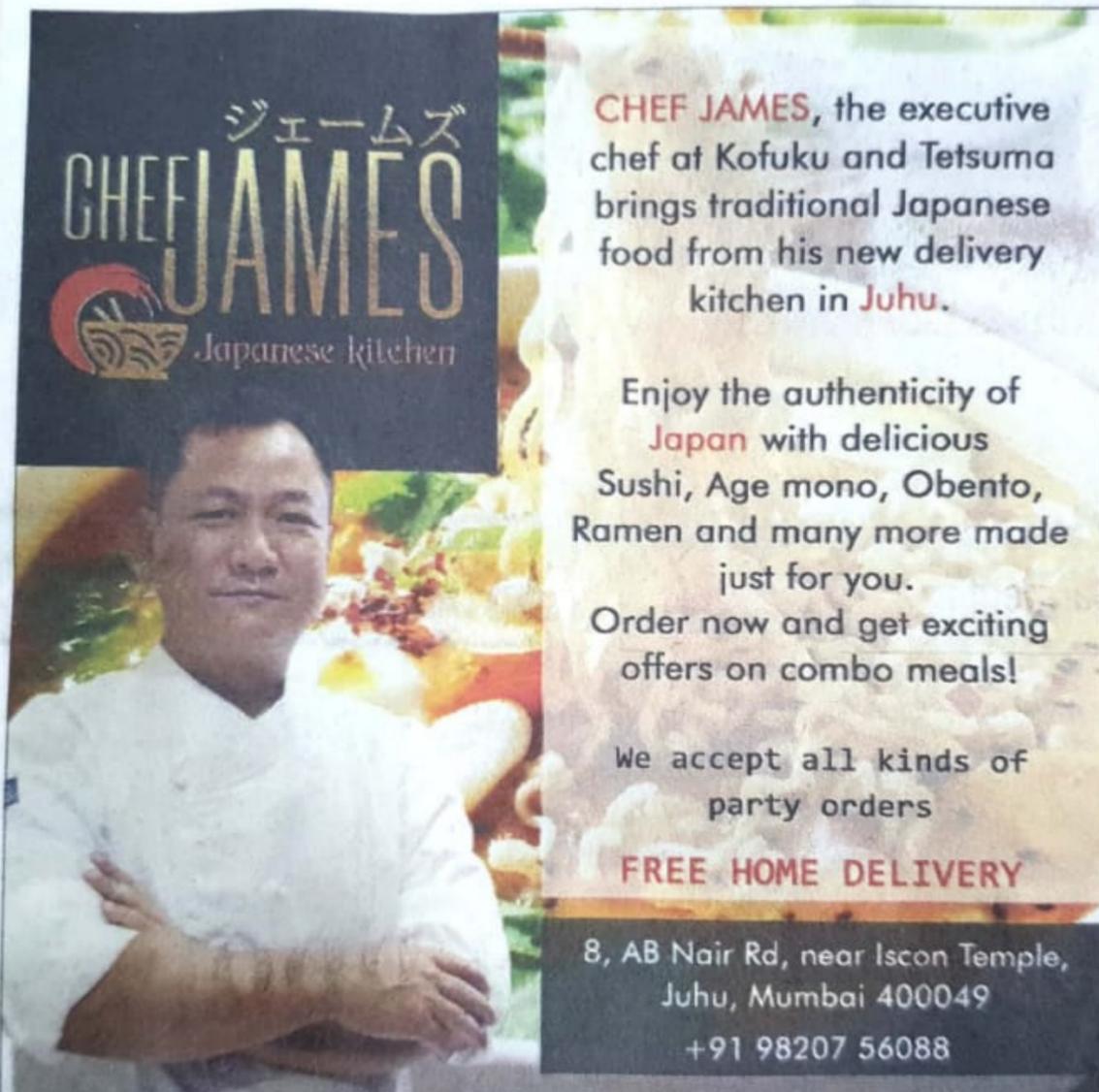
# Times of India

8th Nov 2020

## Restaurant Promotion

Collaborated with The Times of India newspaper for promoting the newly opened restaurant at Juhu

...younya. The on bursting crackers in public places as new normal, the joy of celebrating Diwali  
y festivals to there is a danger of the smoke and other is palpable everywhere....



**CHEF JAMES**, the executive chef at Kofuku and Tetsuma brings traditional Japanese food from his new delivery kitchen in **Juhu**.

Enjoy the authenticity of **Japan** with delicious Sushi, Age mono, Obento, Ramen and many more made just for you.  
Order now and get exciting offers on combo meals!

We accept all kinds of party orders

**FREE HOME DELIVERY**

8, AB Nair Rd, near Iscon Temple, Juhu, Mumbai 400049  
+91 98207 56088

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**FIVE DAYS OF CELEBRATI**

— each day of the five-day fest



# Menu Card

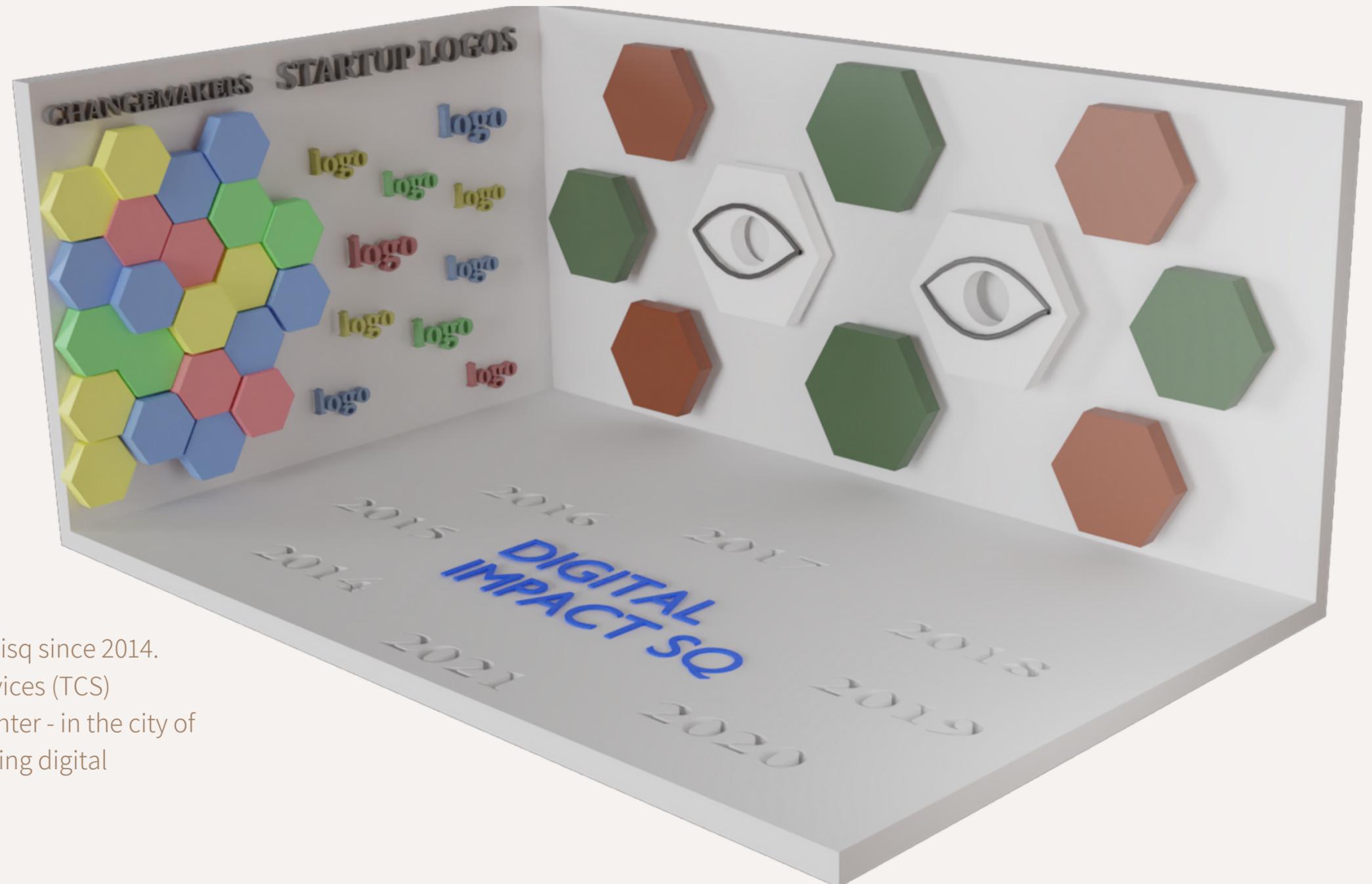
The authenticity of Japan

Chef James serves traditional dishes of Japan directly on your plate. Every dish is prepared with extreme care and hygiene

# Spatial Experience Design

## Digital Impact Square (DISQ)

Designed the wall of fame describing the journey of Disq since 2014. DISQ (digital impact square), A Tata Consultancy Services (TCS) Foundation Initiative, is an open social innovation center - in the city of Nashik, Maharashtra. DISQ encourages innovation using digital technologies to address social challenges.

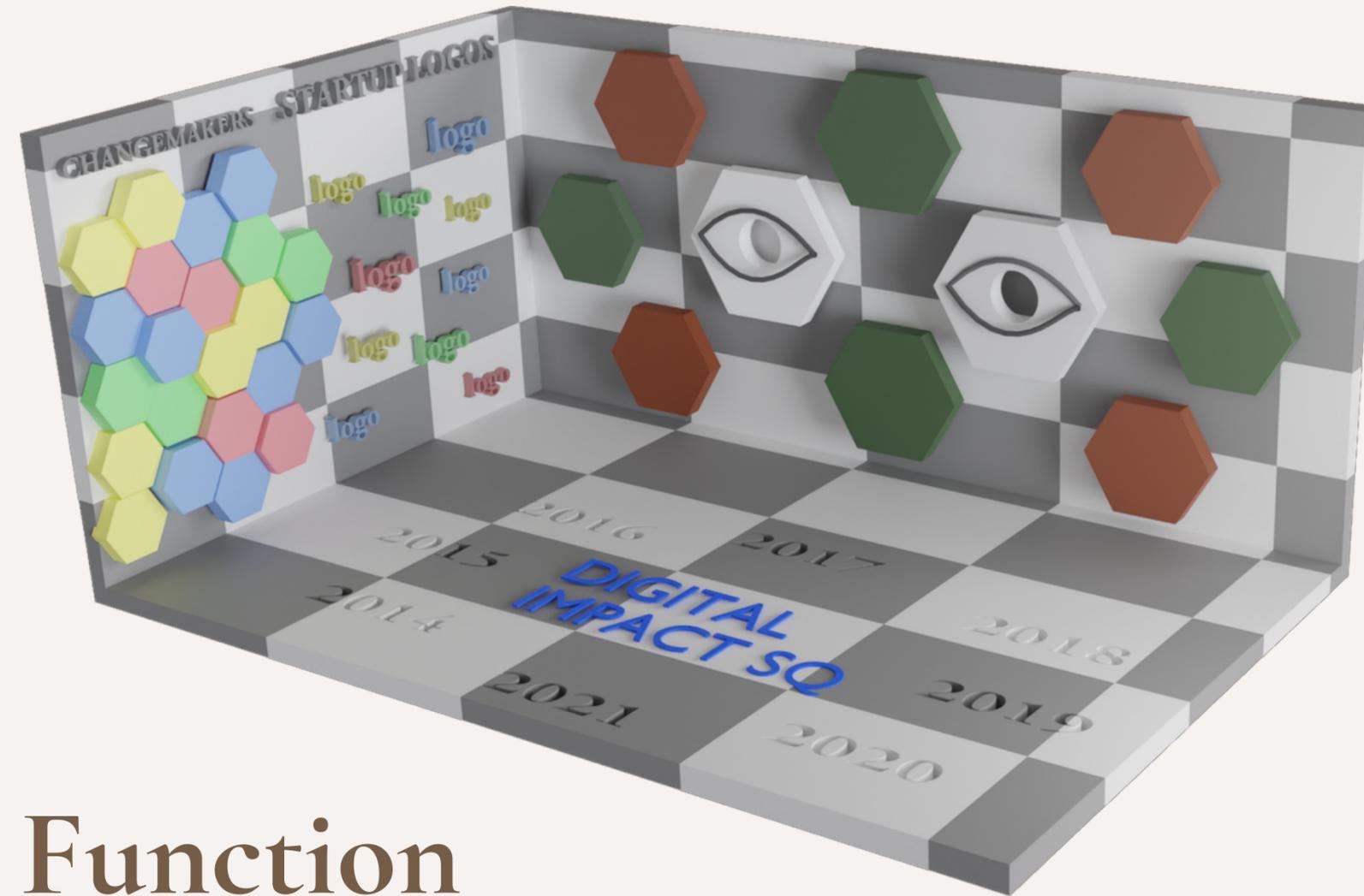


# Concept

The aim is to communicate the journey and make it interesting for the viewers. I have occupied the main wall, ground as well as the side wall.



Design in the actual setting



# Function

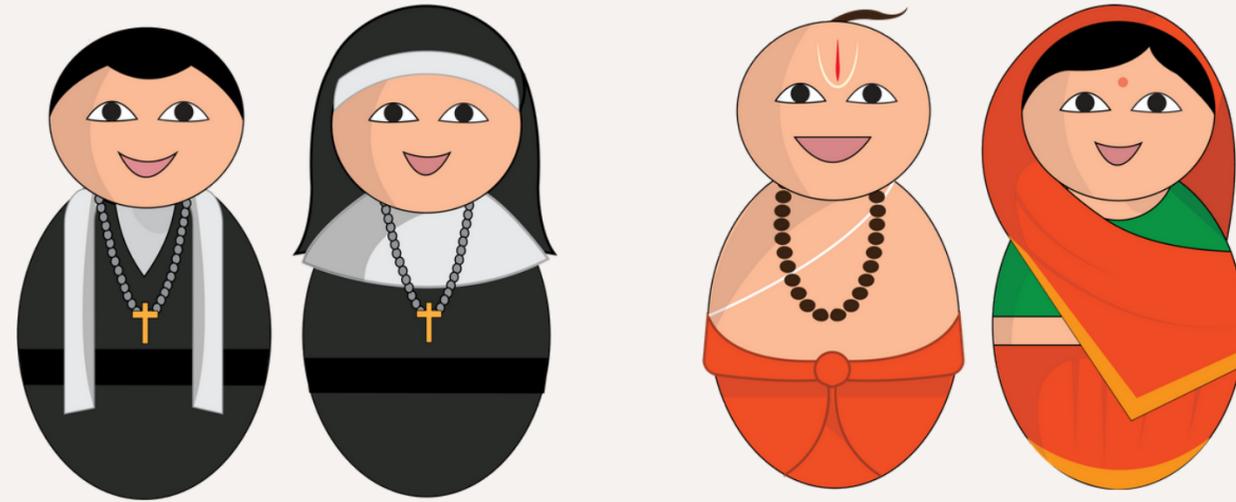
Each year on the ground is connected to a hexagonal frame on the wall using LED lights. When stepped on a year, the connected frame will light up.

The 2 hexagons in the middle will be used as a see through panel with a video of Disq's journey inside.

On the side wall will be the hall of fame and the startup logos. 2 hexagons will be dedicated to each changemaker with their image on one and their information on the other.

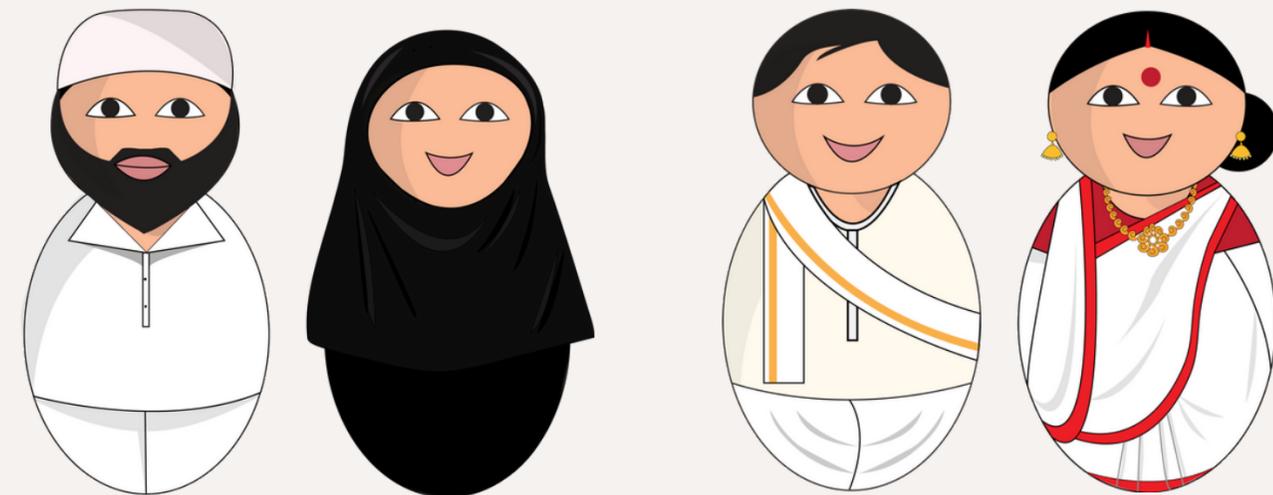
The visually impaired will be provided headphones followed by a voiceover of disq's journey.

# Emoji Design



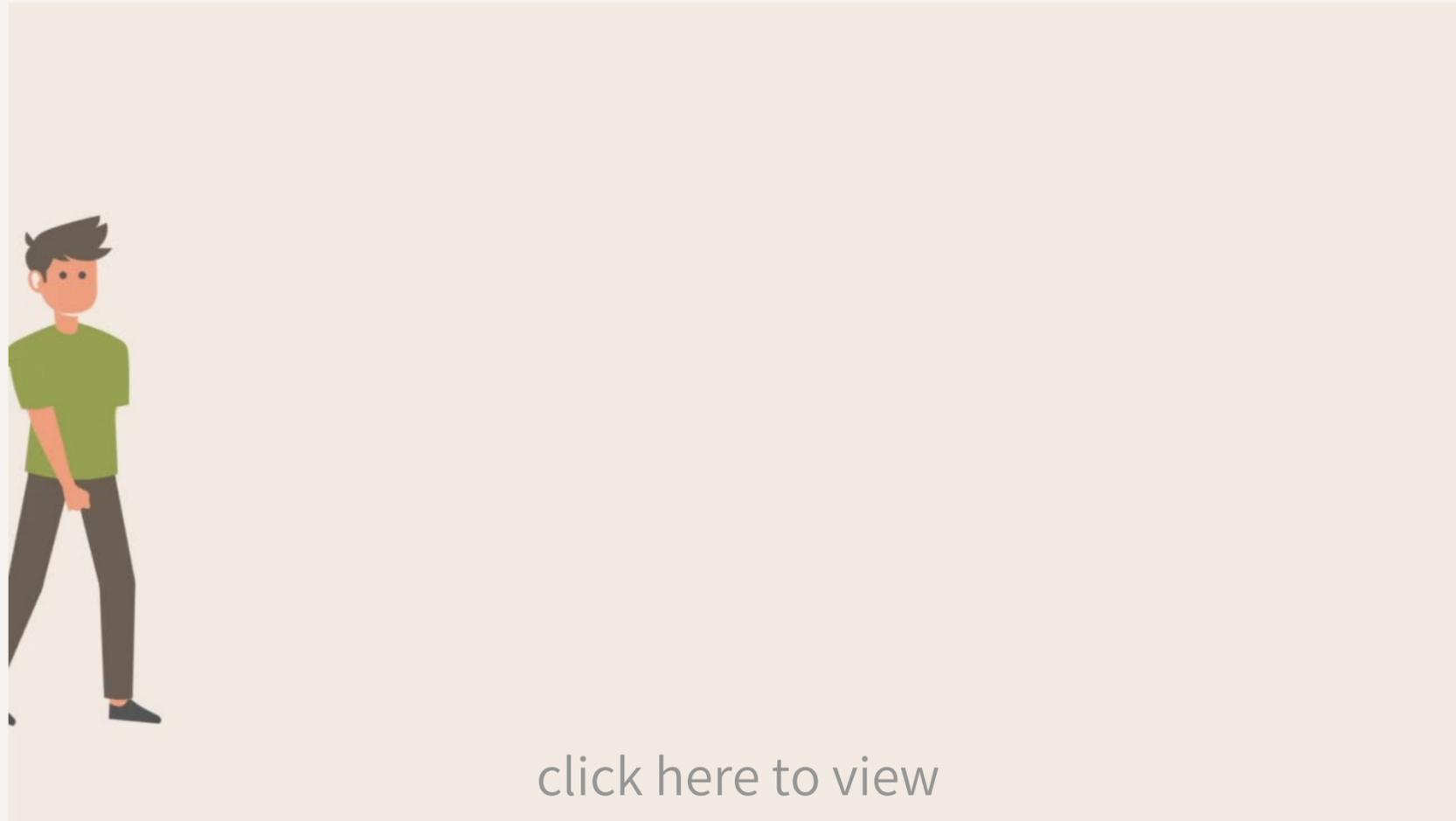
## Folk Costumes

Figure dolls presented in the form of emojis depicting the diverse cultures prevalent in India portraying the message of Unity in Diversity.



Emojis can be used to customize Stickers, Pillow covers, Couple mugs, Coasters, Keychain, Etc.



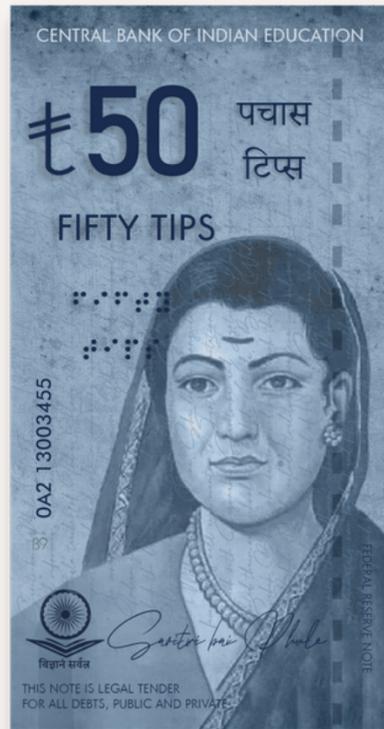
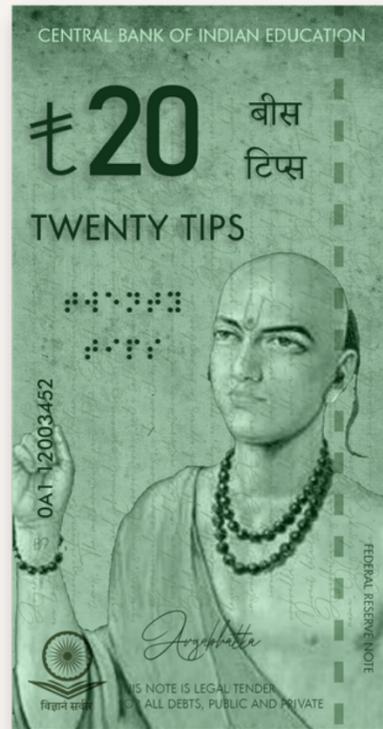
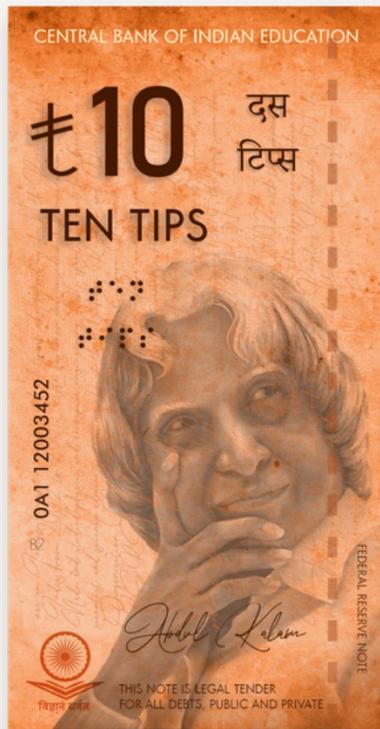


# Zune Ident

Team project, Animation

Zune is a discontinued media management software for Microsoft Windows

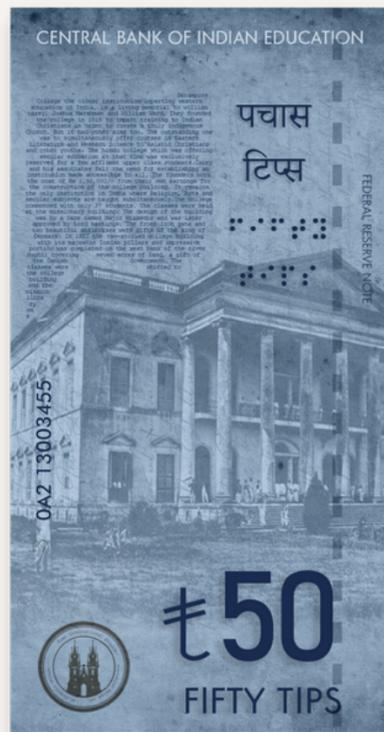
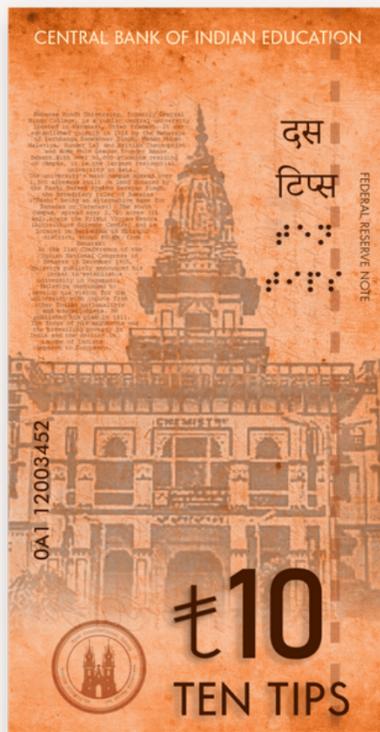
We created zunes visual identity of 1980's using basic animation.



# Currency Design

Paper notes for school children

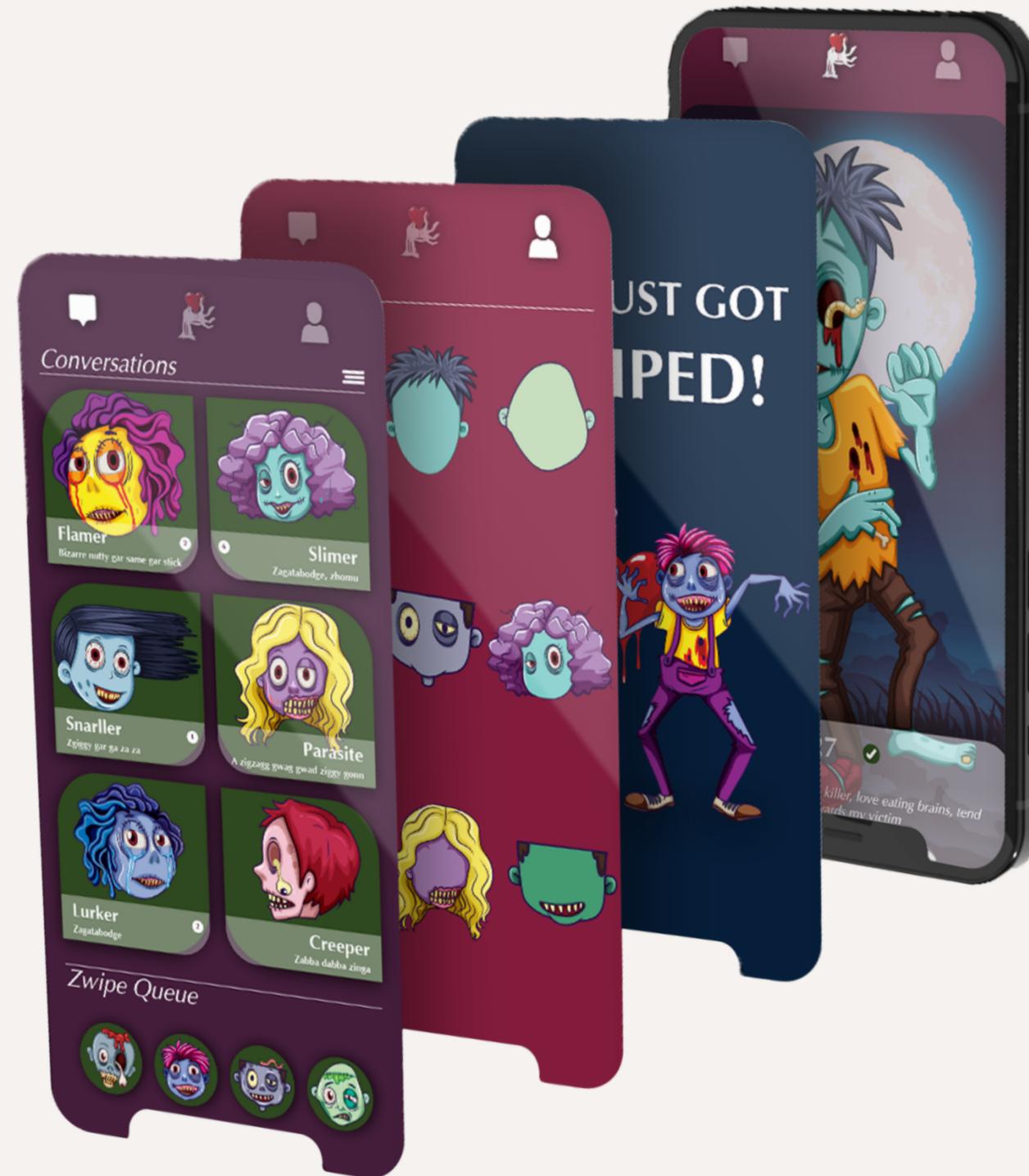
Introducing currency in school and giving tips to the students for all the good work they do, will impact their social behavior. They can use these tips to buy any necessary utility within the school premises



# App Design, UI

## Zombie dating app, Zolulu

Dive into the zombies upside down love. A uniquely designed dating app with humans in the form of zombies. Experience the zombie life by meeting new people. No need of clicking 100 selfies as you can customize your zombie whenever you want. Zolulu is the future of dating apps!





# Zolulu

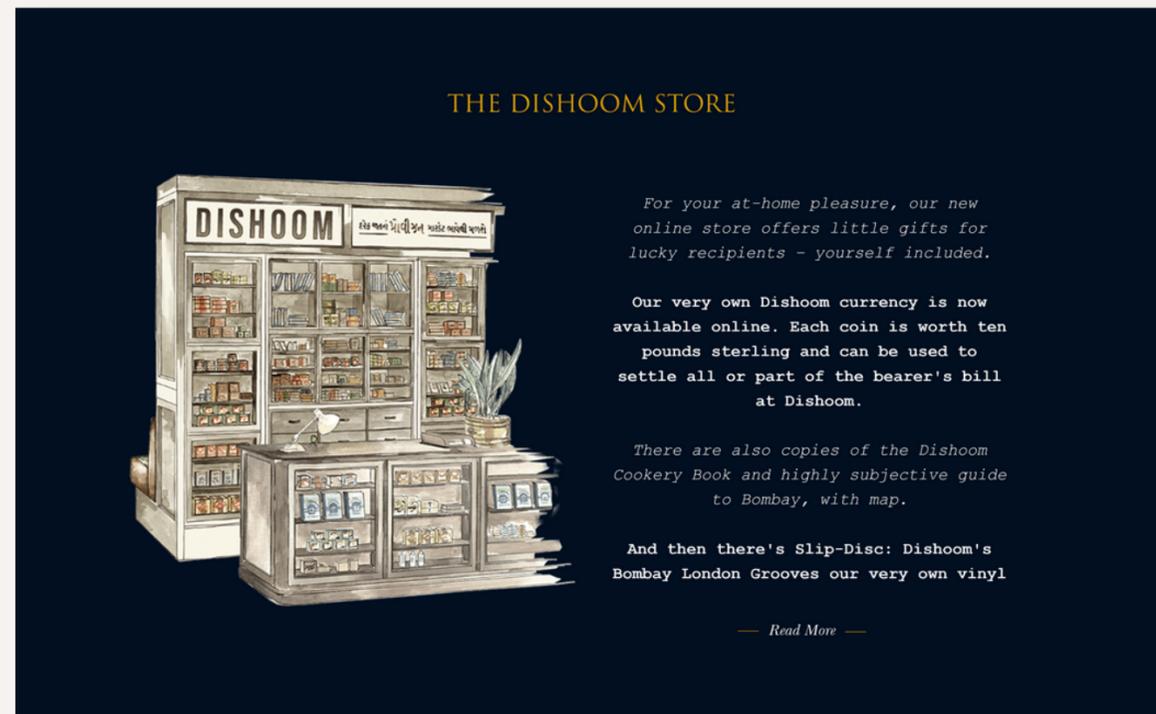
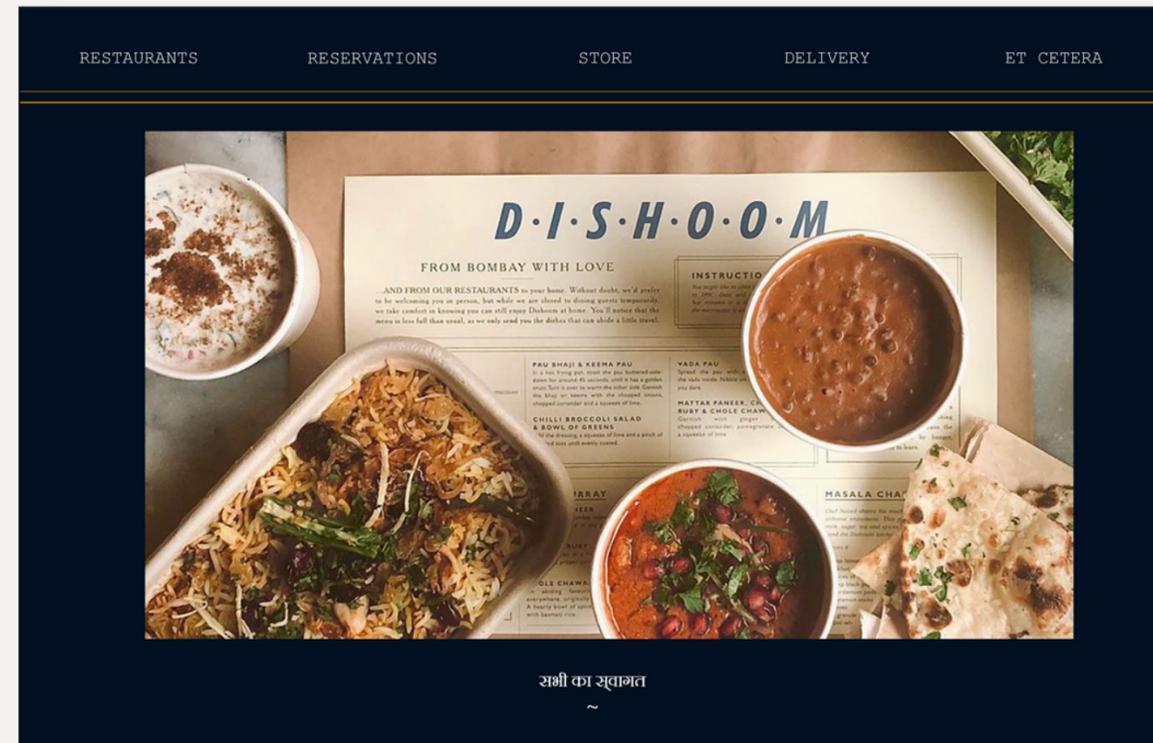
user experience video



# Dishoom

## Website Redesign

Dishoom pays homage to the Irani cafés and the food of all Bombay. These cafés broke down barriers by bringing people together over food and drink. I redesigned their website using a multi-typeface approach



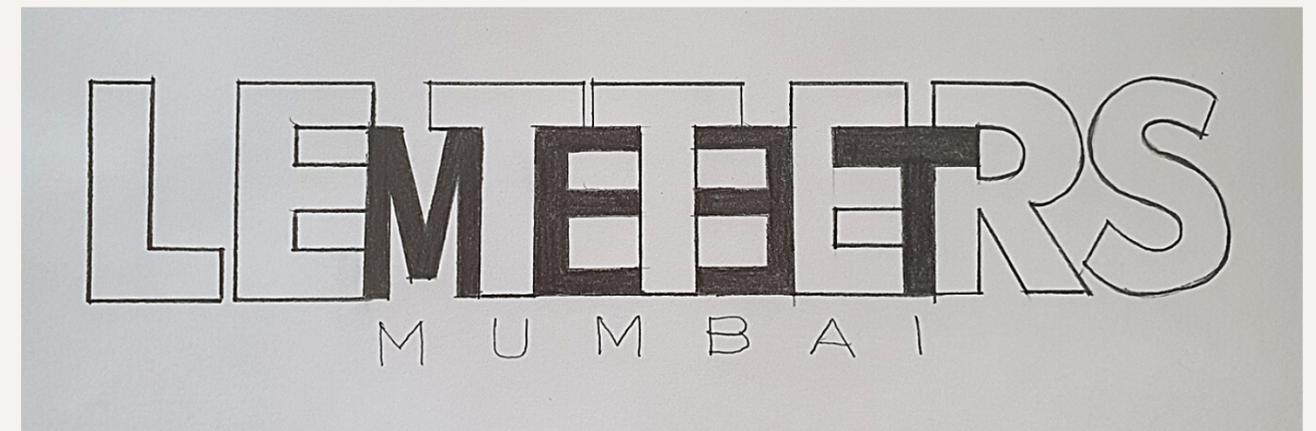
# Conference Design & Branding

Letters Meet Mumbai, A typography conference

A conference for Design professionals, students, typographers, art directors, lettering artists, illustrators, educators, etc. from all over the world



LETTTERS  
MUMBAI

The primary logo features the word "LETTTERS" in a bold, dark blue, sans-serif font. The letters "M", "E", and "T" are highlighted in a vibrant orange color. Below "LETTTERS", the word "MUMBAI" is written in a smaller, dark blue, spaced-out sans-serif font.

LETTTERS  
MUMBAI

The secondary logo is a monochromatic, light grey version of the primary logo. It features the word "LETTTERS" in a bold, outlined sans-serif font, with the letters "M", "E", and "T" filled with a dark grey color. Below "LETTTERS", the word "MUMBAI" is written in a smaller, outlined sans-serif font.

# Branding Elements

Hindi and English puns

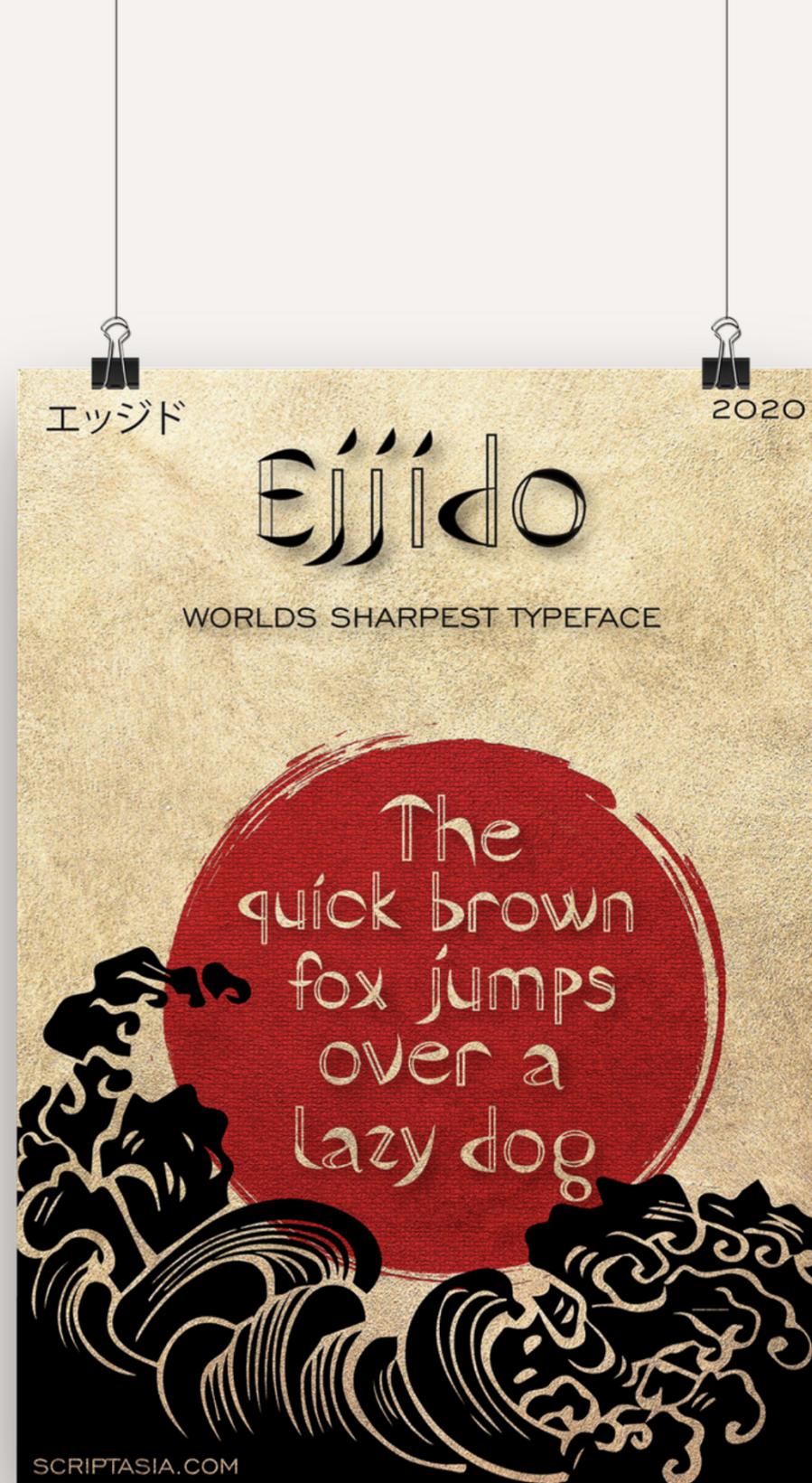
Some of the elements which will be used in the conference. This event aims to take your typographic craft and business skills to another level where you meet and learn from industry leaders and connect in person with peers.

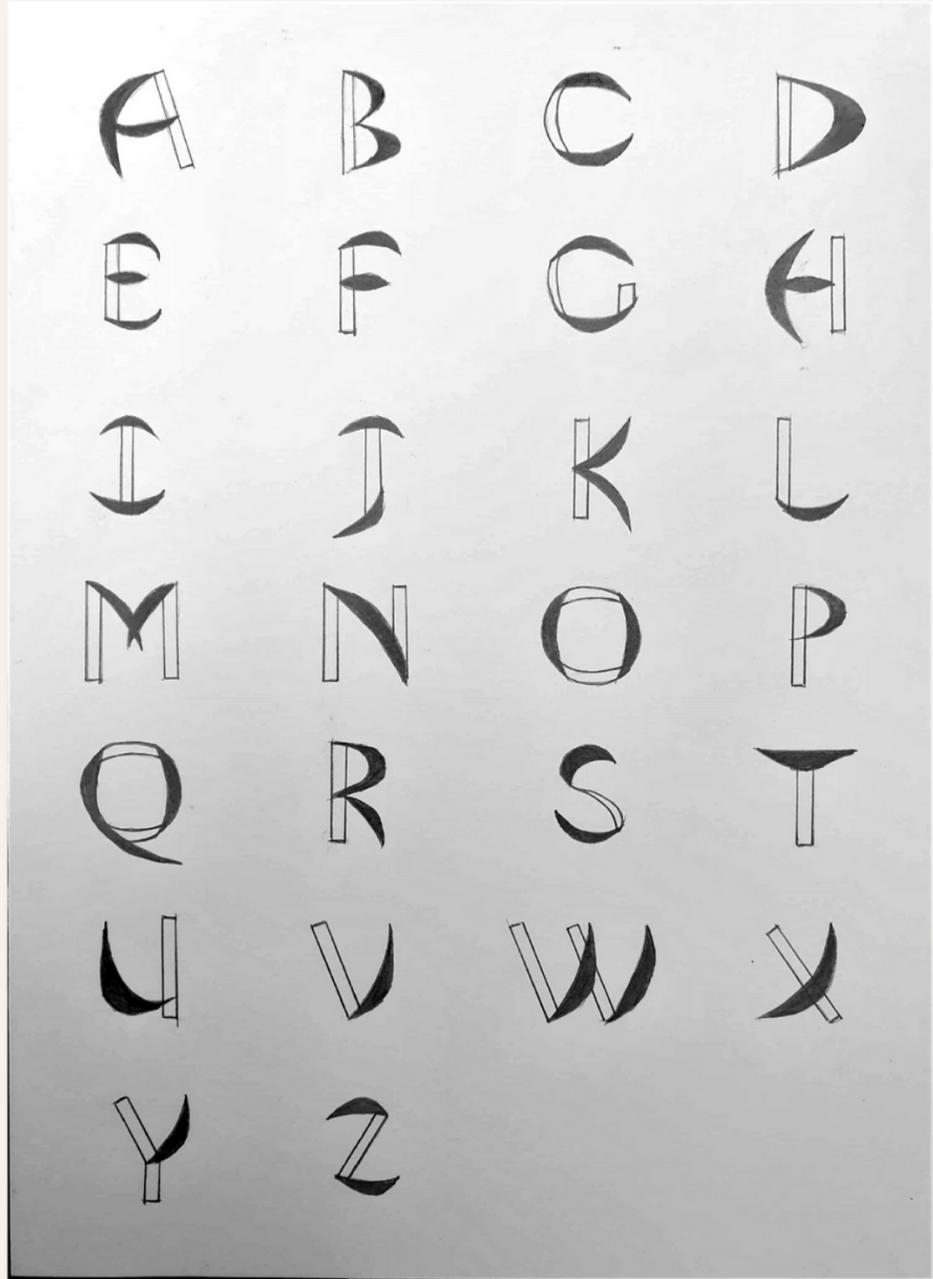


# Typeface Design

Ejjido (Japanese origin) : Edged

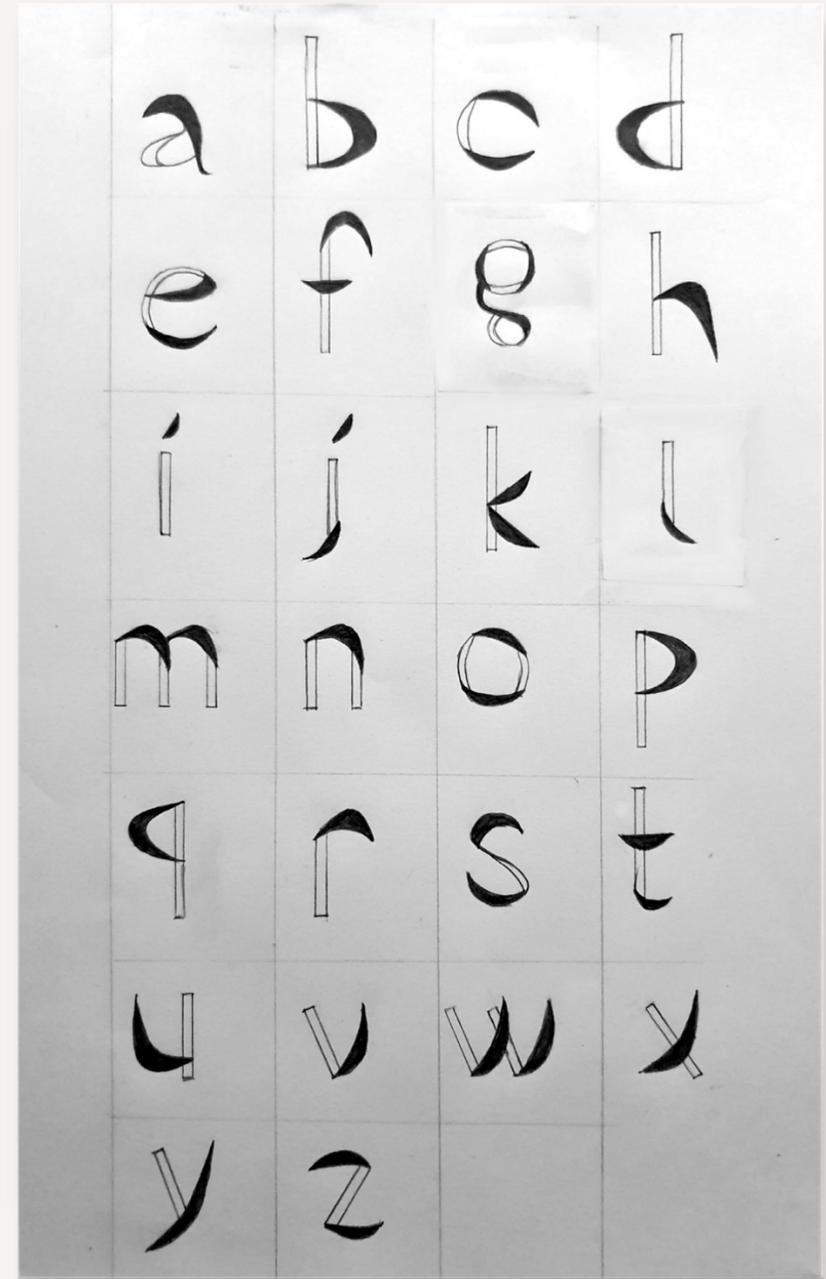
Ejjido is a sans serif typeface designed in the mid 21st century, It is a Japanese looking English typeface with every letter having contrasting and sharp strokes inspired from a famous Japanese typeface named 'Horagino mincho pro' designed by JIYUKOBO Ltd.





# Typeface Design Process

It is important to sketch a design before digitally rendering it. The existence of Ejjido was through a sketch which was later transformed into digital softwares.



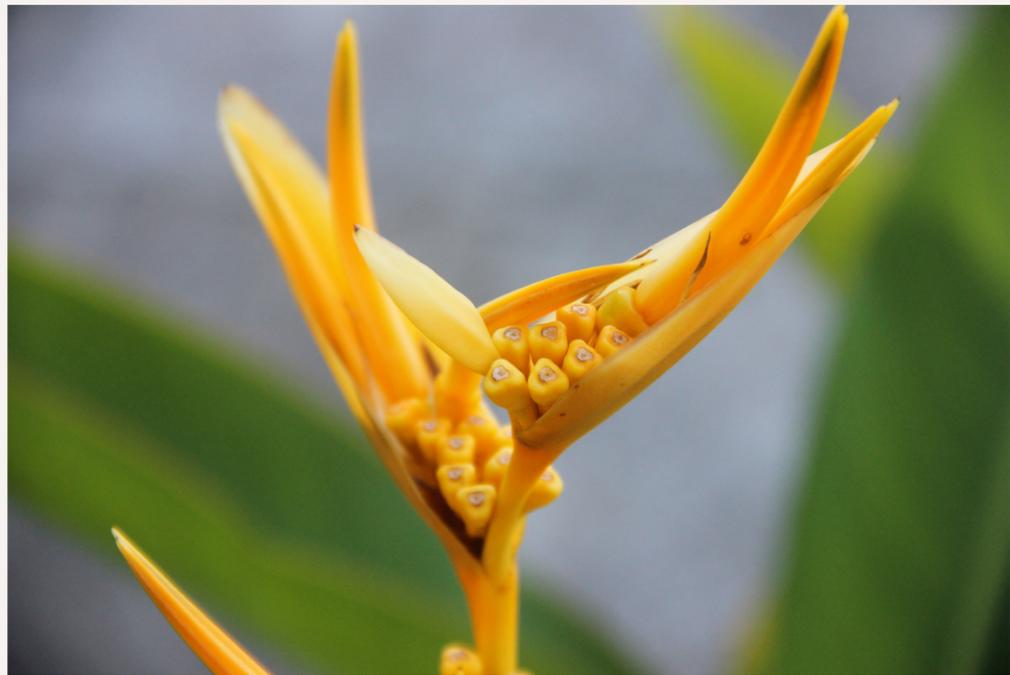


# Photography

Product, Food, Portrait, Toddler, Freelance, Nature

Photography has been my passion since I was 7. Through the years I explored more in photography than any other subject. I worked as a part time photographer at Innovative Hands studio for 2 years. Instagram handle: [\\_beyondthelight](#)







# Design to Create!

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THANK YOU